

TABLE Q-13

**PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES IN CALIFORNIA a/  
1997 ECONOMIC CENSUS b/**

NAICS code	Kind of business	Number of establish- ments c/	Receipts (\$1,000)	Annual payroll (\$1,000)	Paid employees for week including March 12
<b>54</b>	<b>Professional, scientific, &amp; technical services</b>	<b>78,635</b>	<b>\$89,555,691</b>	<b>\$35,258,615</b>	<b>805,856</b>
5411	Legal services	21,520	18,556,351	6,979,837	124,890
54111	Offices of lawyers	20,976	18,124,117	6,818,314	119,945
54119	Other legal services	544	432,234	161,523	4,945
5412	Accounting, tax return preparation, bookkeeping, & payroll services	12,766	13,277,990	6,083,591	242,857
5413	Architectural, engineering, & related services	11,857	16,407,512	6,553,709	129,826
54131	Architectural services	2,789	2,482,256	909,074	18,911
54133	Engineering services	7,389	12,449,433	5,036,040	93,595
54134	Drafting services	193	85,265	38,258	1,249
54135	Building inspection services	271	90,883	37,091	1,124
54136	Geophysical surveying & mapping services	41	14,280	4,788	164
54137	Surveying & mapping (except geophysical) services	504	223,604	99,706	2,802
54138	Testing laboratories	670	1,061,791	428,752	11,981
5414	Specialized design services	3,586	2,537,242	722,117	18,660
54141	Interior design services	1,122	791,655	171,073	5,169
54142	Industrial design services	232	237,474	85,545	1,846
54143	Graphic design services	2,069	1,443,347	446,967	10,754
54149	Other specialized design services	163	64,766	18,532	891
5415	Computer systems design & related services	9,720	15,784,522	6,238,135	101,494
541511	Custom computer programming services	4,545	5,971,955	2,917,982	46,199
541512	Computer systems design services	3,985	7,767,865	2,753,168	43,270
5415121	Computer systems integrators	1,376	5,330,706	1,666,422	25,766
5415122	Computer systems consultants	2,609	2,437,159	1,086,746	17,504
541513	Computer facilities management services	185	1,343,118	301,425	7,108
541519	Other computer related services	1,005	701,584	265,560	4,917
5416	Management, scientific, & technical consulting services	9,596	8,219,392	3,330,783	61,974
54161	Management consulting services	7,289	6,665,451	2,738,421	49,474
54162	Environmental consulting services	798	682,434	253,442	6,221
54169	Other scientific & technical consulting services	1,509	871,507	338,920	6,279
5417	Scientific research & development services	1,666	5,794,861	2,510,709	39,133
54171	R&D in the physical, engineering, & life sciences	1,503	5,620,652	2,435,296	37,347
54172	Research & development in the social sciences & humanities	163	174,209	75,413	1,786
5418	Advertising & related services	4,755	7,034,011	2,217,519	61,745
54181	Advertising agencies	1,531	2,204,342	979,101	16,681
54182	Public relations agencies	1,074	816,703	333,414	6,821
54183	Media buying services	130	230,810	104,173	2,351
54184	Media representatives	359	492,128	137,096	3,281
54185	Display advertising	212	683,904	113,868	5,382
54186	Direct mail advertising	432	1,019,067	268,755	10,464
54187	Advertising material distribution services	76	138,024	23,200	3,240
54189	Other services related to advertising	941	1,449,033	257,912	13,525
5419	Other professional, scientific, & technical services	3,169	1,943,810	622,215	25,277
54191	Marketing research & public opinion polling	524	933,789	335,883	12,362
54192	Photographic services	2,058	683,672	191,349	9,848
54193	Translation & interpretation services	187	85,850	26,742	917
54199	All other professional, scientific, & technical services	400	240,499	68,241	2,150

a/ Excludes establishments primarily engaged in providing a range of day-to-day office administrative services, such as financial planning, billing and recordkeeping, personnel, and physical distribution and logistics.

b/ The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system. Due to this change, comparability between census years may be limited.

c/ Establishments with payroll.

Source: U.S. Department of Commerce, Bureau of the Census, <http://www.census.gov/>

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